

The following promotion is intended for viewing in Canada in the provinces of New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland and Labrador only, and shall be governed, construed and evaluated in accordance with Canadian law. Do not proceed in this promotion site unless you are a legal resident of, and located in one of the provinces of New Brunswick, Nova Scotia, Prince Edward Island or Newfoundland and Labrador.

OFFICIAL RULES – IRVING OIL 2022 “A YEAR OF WINNING” CONTEST ("OFFICIAL RULES")

The Irving Oil 2022 “A Year of WINNING” Swipe to Win Contest (the "Contest") is sponsored by Irving Oil Marketing G.P. ("Irving" or "Irving Oil") and is administrated by WSP International Limited (the "Administrators"). Irving hereinafter will be referred to as the "Contest Sponsor". LoyaltyOne, Co. is in no way connected to the management of the Contest.

Participation in the Contest constitutes the entrant's ("you" or "your") full and unconditional agreement and acceptance of these Official Rules including the decisions of the judges, which are final on all matters relating to the Contest.

1. Basic Information: No Purchase is Required. There are two (2) ways to play and win prizes including: A) Swipe to Win and B) Online Sweepstakes.

For **Swipe to Win**, you can automatically be entered into the drawings for a chance to win your choice of: (a) one (1) of twelve (12) eligible Ford vehicle prizes (which include a 2022 F-150 SuperCab XLT 4 x 4 or a 2022 Escape Titanium Hybrid, AWD); or (b) \$40,000.00 cash, when you use your AIR MILES® card at the time of purchase with a minimum 20L fuel purchase, at any Irving location offering AIR MILES® Reward Miles in one of the following provinces: New Brunswick, Nova Scotia, Prince Edward Island or Newfoundland and Labrador. See Rule 4 below for prize details. To find participating Irving Oil locations, please visit www.irvingoil.com. For no purchase entry, see Rule 4 below.

For **Online Sweepstakes**, you can earn ballot entries for additional monthly prizes of \$1,000.00 in Irving Gift Cards or the Online Sweepstakes Grand Prize of one (1) eligible Ford vehicle prize by registering on our contest website; for email opt-in and/or by entering Bonus Codes, (all as described in Rule 5, below). Any questions, concerns or comments regarding the Contest can be sent by prepaid mail to “Irving Oil YEAR of WINNINGS, c/o P.O. Box 3009 M.I.P., Markham, ON L3R 6G4”.

2. Contest Dates: The Contest begins at 12:00:01 am Atlantic Daylight Time (“AT”) on January 4, 2022, (the "Contest Start Date") and ends at 11:59:59 pm AT on December 31, 2022 (the "Contest End Date"). The period from the Contest Start Date through to the Contest End Date is known as the "Contest Period".

3. Who Can Enter: The Contest is only open to all legal residents of the provinces of New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland and Labrador, who have reached the age of majority as of the Contest Start Date, in the province in which they reside. If, at any time throughout the Contest Period, you are an employee of any of the following: a) the Contest Sponsor; b) its affiliates and/or agents; c) any prize sponsor (including, for certainty, Ford Motor Company of Canada, Limited (“Ford”)) or contractors (all collectively “employee or employees”); or if you are an immediate family member (defined as parents, children, siblings, and spouse) of an employee; or if any of those persons with whom such employees are domiciled, then you are not eligible to enter. The decision regarding entry eligibility is determined at the Contest Sponsor’s sole discretion and is final.

4. Swipe to Win - How to Enter: Throughout the Contest Period, you will receive one (1) automatic ballot entry for every 20 litres of fuel pumped (any fuel type) when you swipe your AIR MILES® card at the time of purchase at any participating Irving Oil location. Each eligible ballot received will be automatically entered into the drawings. Only eligible entries received in the periods indicated in the table below will be valid for each drawing.

Your AIR MILES® statement will not reflect your total ballot entries. For a no purchase entry, send your name, address, province, postal code, phone number, e-mail address and AIR MILES® collector number, clearly printed or typed on a 3” x 5” card or piece of paper to: “Irving Oil YEAR WINNINGS, c/o P.O. Box 3009 M.I.P., Markham, ON L3R 6G4” (a “No Purchase Entry”). Each eligible No Purchase Entry will receive one (1) ballot entry. Limit one (1) No Purchase Entry per person, per day. Please allow two (2) weeks for No Purchase Entries to be received from the date post marked. Requests for No Purchase Entries must be received by December 31, 2022. If you do not have an AIR MILES® card, you can enroll in the AIR MILES® Reward Program online at www.airmiles.ca. By enrolling to become an AIR MILES® collector, you agree to be bound by the terms and conditions of the AIR MILES® Reward Program as amended from time to time.

4A) Swipe to Win Prize Details: There will be total of twelve (12) draws held on a monthly basis amongst all eligible entries received at the time of drawing during the Contest Period. A total of twelve (12) prizes will be awarded.

Each prize will consist of either: a 2022 Ford F-150 SuperCab XLT 4 x 4, (Approximate Manufacturer’s Suggested Retail Price (“MSRP”) \$ 47,655.00 CAD) OR a 2022 Ford Escape Titanium Hybrid, AWD (MSRP \$38,449.00 CAD) OR \$40,000.00 CAD cash (each, a “Swipe to Win Prize”), as selected by each prize winner. For each Swipe to Win Prize that is a Ford vehicle, the MSRP excludes sales taxes, freight, pre-delivery inspection charges (Dealer Delivery), transport & delivery, air tax and all applicable taxes). Further prize specifications are listed below:

2022 F-150 SuperCab XLT 4 x 4, (MSRP \$ 47,655.00 CAD) includes 6-1/2' Box, 3.3L PFDI with Flex-Fuel Capability and Auto Start/Stop Technology System, Electronic 10-Speed Automatic Transmission, 4X2, 3.55 Non-Limited Slip Axle. For a standard list of features, you can visit: <https://shop.ford.ca/build/f150>.

2022 Ford Escape Titanium Hybrid, (MSRP is \$38,449 CAD) includes PHEV, FWD, 2.5L iVCT Atkinson Cycle I-4 Hybrid Engine. For a standard list of features, you can visit: <https://shop.ford.ca/build/escape>.

Swipe to Win Monthly Drawings will be held on the following schedule:

Drawing Date:	For Entries Received From:	Through:
Friday, February 4, 2022	Contest Start Date	Monday, January 31, 2022
Friday, March 4, 2022	Tuesday, February 1, 2022	Monday, February 28, 2022
Tuesday, April 5, 2022	Tuesday, March 1, 2022	Thursday, March 31, 2022
Wednesday, May 4, 2022	Friday, April 1, 2022	Saturday, April 30, 2022
Monday, June 6, 2022	Sunday, May 1, 2022	Tuesday, May 31, 2022
Tuesday, July 5, 2022	Wednesday, June 1, 2022	Friday, June 30, 2022
Thursday, August 4, 2022	Friday, July 1, 2022	Sunday, July 31, 2022
Wednesday, September 7, 2022	Monday, August 1, 2022	Wednesday, August 31, 2022
Tuesday, October 4, 2022	Thursday, September 1, 2022	Friday, September 30, 2022
Friday, November 4, 2022	Saturday, October 1, 2022	Monday, October 31, 2022
Tuesday, December 6, 2022	Tuesday, November 1, 2022	Wednesday, November 30, 2022
Thursday, January 5, 2023	Thursday, December 1, 2022	Contest End Date

All drawings will be held at the Contest Administrators offices in Markham, Ontario on the drawing dates shown. Per the table above, each entry “received from” day starts at 12:00:01 am AT and each entry “through” day ends at 11:59:59 pm AT. The Contest Administrators computers will be the official time-clock for the promotion. Only eligible entries received in the periods indicated will be valid for each drawing. Limit one (1) Swipe to Win Prize per household. The approximate total MSRP of all Swipe to Win Prizes is up to \$571,860.00 and may vary depending on the Swipe to Win prize winner’s final Online Sweepstakes Grand Prize winners’ final prize selections.

Any Swipe to Win Prize is non-exchangeable, non-transferable, non-refundable and must be accepted as

awarded with no substitutions. The Contest Sponsor and Ford each reserve the right, in their sole discretion, to substitute and/or modify any prize with (a) prize(s) of equal or greater value for any reason.

5. Online Sweepstakes – How to Enter: There are three (3) ways to earn ballots to enter the Online Sweepstakes.

i) Register for the contest: Go to www.irvingwin.com at any time throughout the Contest Period and follow the instructions to complete the online registration form. Follow the instructions on-screen to complete the electronic registration form, including but not limited to your name, valid email address, and telephone number. Once registered, you will automatically receive one (1) entry into the Online Sweepstakes (an “Online Sweepstakes Entry”).

ii) Email and SMS Opt-in: You can earn one (1) additional Online Sweepstakes Entry when you check any of the Opt-in boxes on the online registration form indicating that you wish to receive information about the Sweepstakes and special offers from the Contest Sponsor.

iii) Bonus Codes: Throughout the Contest Period, the Contest Sponsor will post Bonus Codes on their social media pages (and / or other advertising or promotional venues), that customers can enter at www.irvingwin.com. You will receive one (1) or more Online Sweepstakes Entries per Bonus Code entered, as specified by the Contest Sponsor in their social media pages and / or other advertising or promotional venues. Bonus Codes can only be entered once. The Contest is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram or Twitter.

5A) Online Sweepstakes Prize Details:

Monthly Online Sweepstakes Prizes - there will be a total of twelve (12) draws held, one (1) draw per month during the Contest Period (each, an “Online Sweepstakes Drawing”). Each Online Sweepstakes Drawing will award one (1) prize of a \$1,000.00 in Irving Oil Gift Cards, for a total of twelve (12) available Irving Oil Gift Card prizes to be won for the duration of the Contest Period. Eligible non-winning Online Sweepstakes Entries will roll over to each subsequent drawing.

Online Monthly Sweepstakes Drawings will be held on the following schedule:

Drawing Date:	For Entries Received From:	Through:
Tuesday, February 1, 2022	Contest Start Date	Monday, January 31, 2022
Tuesday, March 1, 2022	Tuesday, February 1, 2022	Monday, February 28, 2022
Friday, April 1, 2022	Tuesday, March 1, 2022	Thursday, March 31, 2022
Monday, May 2, 2022	Friday, April 1, 2022	Saturday, April 30, 2022
Wednesday, June 1, 2022	Sunday, May 1, 2022	Tuesday, May 31, 2022
Monday, July 4, 2022	Wednesday, June 1, 2022	Friday, June 30, 2022
Tuesday, August 2, 2022	Friday, July 1, 2022	Sunday, July 31, 2022
Tuesday, September 6, 2022	Monday, August 1, 2022	Wednesday, August 31, 2022
Monday, October 3, 2022	Thursday, September 1, 2022	Friday, September 30, 2022
Tuesday, November 1, 2022	Saturday, October 1, 2022	Monday, October 31, 2022
Thursday, December 1, 2021	Tuesday, November 1, 2022	Wednesday, November 30, 2022
Tuesday, January 3, 2023	Thursday, December 1, 2022	Contest End Date

\$1,000.00 in Irving Oil Gift Card Prizes will be awarded in multiple Irving Oil Gift Cards totaling and not exceeding CAD \$1,000.00. Gift Card terms and conditions may apply – see Gift Card for details.

All drawings will be held at the Contest Administrators offices in Markham, Ontario on the drawing dates shown. Each “For Entries Received From” day starts at 12:00:01 am AT and “Through” day ends at 11:59:59 pm AT. The Contest Administrators computers will be the official time-clock for the promotion. Only eligible Online Sweepstakes Entries received in the periods indicated will be valid for each Online Sweepstakes Drawing. Limit one (1) \$1,000.00 Irving Oil Gift Card prize per household. You are eligible to win a \$1,000.00 Irving Gift Card Prize and still be eligible to win either a Swipe to Win Prize and Online Sweepstakes Grand

Prize of an eligible Ford vehicle (as further described below and in Rule 4). Not all \$1,000.00 Irving Gift Card prizes may be awarded (see Rule 6, below).

Online Sweepstakes Grand Prize - all eligible Online Sweepstakes Entries will then be combined for one (1) Online Sweepstakes Grand Prize draw to award one (1) eligible Ford vehicle prize, consisting of either: a 2022 Ford F-150 SuperCab XLT 4 x 4 (MSRP \$47,655.00 CAD, OR a 2022 Ford Escape Titanium Hybrid (MSRP is \$38,449 CAD), OR they can choose \$40,000.00 CAD cash.

If the winner of the Online Sweepstakes Grand Prize selects a Ford vehicle, the MSRP excludes sales taxes, freight, pre-delivery inspection charges (Dealer Delivery), transport & delivery, air tax and all applicable taxes). Further prize specifications are listed below:

2022 Ford F-150 SuperCab XLT 4 x 4, (MSRP \$47,655.00 CAD) includes 6-1/2' Box, 3.3L PFDI with Flex-Fuel Capability and Auto Start/Stop Technology System, Electronic 10-Speed Automatic Transmission, 4X2, 3.55 Non-Limited Slip Axle. For a standard list of features, you can visit: <https://shop.ford.ca/build/f150>.

2022 Ford Escape Titanium Hybrid, (MSRP is \$38,449 CAD) includes PHEV, FWD, 2.5L iVCT Atkinson Cycle I-4 Hybrid Engine. For a standard list of features, you can visit: <https://shop.ford.ca/build/escape>.

Online Sweepstakes Grand Prize Drawing: The Online Sweepstakes Grand Prize drawing will be held on Tuesday, January 3, 2023. For the Online Grand Prize Drawing, all eligible Online Sweepstakes ballots received through the Contest End Date will be eligible. The Online Grand Prize Drawing will be held at the Contest Administrators offices in Markham, Ontario. The Contest Administrators computers will be the official time-clock for the promotion.

The total approximate retail value of all available Online Sweepstakes Prizes is up to \$59,655.00 CAD and may vary depending on the final Online Sweepstakes Grand Prize winner's prize selection. Any Online Sweepstakes prize (including an Irving Oil Gift Card and the Online Sweepstakes Grand Prize) is non-exchangeable, non-transferable, non-refundable and must be accepted as awarded with no substitutions. The Contest Sponsor and Ford each reserve the right, in their sole discretion, to substitute and/or modify any prize with (a) prize(s) of equal or greater value for any reason.

6. Notification and Redemption: If you have been drawn as a selected prize winner for any of the Swipe to Win or Online Sweepstakes prizes, the Contest Sponsor or Administrator will notify you via e-mail, postal mail and / or phone. If the selected winner does not respond to the Administrator's notification within fourteen days (14) days of the relevant prize draw and the Contest Sponsor or Administrator has made two (2) separate contact attempts, the potential winner will be disqualified and a new potential winner will be drawn. For the Online Sweepstakes Drawings for a \$1,000.00 Irving Gift Card prize, only one (1) additional attempt to contact a new potential winner will be made. After the second attempt, the prize will be forfeited. All other prizes will be awarded. As a condition of awarding any prize, winner must have completed, within seven (7) days of receipt, the Contest Sponsor's Statement of Compliance, Release, and Indemnity ("Release Form") under which, among other matters, winner confirms his/her compliance and eligibility with these Official Rules, correctly answers, unaided, a mathematical skill testing question and releases and indemnifies Contest Sponsor, Administrator and other certain parties. For Ford vehicle prizes, the prize winner will be asked to confirm their choice of either the Ford F-150 Super Cab XLT 4 x 4, or the Ford Escape Titanium Hybrid, or \$40,000.00 cash. If a potential winner refuses or fails to timely return the required documents in accordance with these Official Rules, or is found to have violated the Official Rules of the Contest in any way, or is deemed ineligible to receive a prize for any reason, or if any prize or prize notification from Contest Sponsor or Administrator is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question and the Contest Sponsor will hold a drawing to select an alternate prize winner from among the pool of eligible entries received, except as noted herein. Online Sweepstakes prizes of \$1,000.00 Irving Oil Gift Cards may be shipped by prepaid courier to the winner's address that is provided on their Release Form or sent to a participating Irving Oil location as selected by the Contest Sponsor or Administrator. For all Ford vehicle prizes, winner must take delivery of their prize vehicle at the dealership or participating Irving Oil Location as selected by the Contest Sponsor. Winner is responsible for expenses which are not included in the prize description (as detailed in Rule 4A) above), including but not limited to: licensing,

insurance, registration and all other costs and fees associated with any upgrade or option packages the winner may request, and transportation from the dealership or participating Irving Oil Location. The awarding of these prizes to the winner is conditional on the winner being in possession of a valid driver's license in the province within which they reside and holding a valid and appropriate automobile insurance policy. If the winner does not possess a valid driver's license and/or insurance, winner may designate a representative to accept the prize on his/her behalf provided that all the necessary release and prize transfer documents are signed by both the winner and his/her representative, and provided that the designee complies with all eligibility requirements of these Official Rules. Cash prize option, if selected, will be awarded as a \$40,000.00 cheque, payable to the winner and winner must take delivery of their prize at the participating Irving Oil Location as selected by the Contest Sponsor. Ford vehicle prizes may not be exactly as shown in Contest publicity or promotional materials. Please allow four (4) to six (6) months for redemption of any Ford vehicle prize. Please allow four (4) to six (6) weeks for delivery of any Irving Oil Gift Card or cash prize.

7. Publicity: Acceptance of a Prize constitutes permission for Contest Sponsor to use the winner's name, likeness, voice and comments for advertising and promotional purposes worldwide in any media without limitation and without additional compensation unless prohibited by law. The names of the Prize Winners may be published on www.irvingwin.com.

8. Odds: Odds of winning a prize depends on the total number of eligible entries received during the Contest Period.

9. Restrictions: The following are prohibited and will result in automatic disqualification from the Contest: (1) using any method that artificially increases odds of winning; (2) non-compliance with these Official Rules; and (3) any other act which the Contest Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Contest.

10. Privacy: Contest Sponsor will be collecting personal data about you for the administration of the Contest and for purposes of internal market research. No such personal data will be transferred or sold to any third party except in the following circumstances:

- when you give us permission to do so;
- when, in good faith, we believe the law requires disclosure;
- to affiliated companies, provided that our affiliated companies and their agents and advisors and their respective employees are restricted from using the information for any other purpose other than as described in these Official Rules; and
- to our respective agents for data processing purposes, our respective professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Contest Sponsor may match aggregated, statistical use information to parameters established by third parties, without releasing user information. This information will not contain any personally identifiable information. Contest Sponsor may share aggregate information with trading partners, co-branded sites, participating sponsors and advertisers; however, this aggregated information will not contain personally identifiable information. To access to the information you have supplied when registering for your AIR MILES® collector account, or to update or rectify your information, must be made by going to www.airmiles.ca.

11. Winners' List: The name of the winners will be available until June 30, 2023 by email at gamemaster@irvingwin.com or by mail when sending a self-addressed stamped envelope to "Irving Oil YEAR of WINNINGS Winner List Request, c/o P.O. Box 3009 M.I.P., Markham, ON L3R 6G4".

12. Prize Supplier: By entering this Contest, each entrant acknowledges and agrees that Ford's sole and exclusive role in the Contest is that of Prize supplier and that Ford is in no way responsible for the administration of the Contest or the selection of winners and that all such responsibility rests with the Contest Sponsor. By participating

in the Contest, each entrant releases and agrees to indemnify Ford and hold it harmless from and against any and all costs, claims, damages, (including, without limitation, any special, incidental or consequential damages), or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel, or slander), due in whole or in part, directly or indirectly, to participation in the Contest, or arising out of participation in any Contest-related or Prize-related activity, or the receipt, enjoyment, participation in, use or misuse, of any Contest or Prize-related activity, whether hosted by Contest Sponsor or a third party.

13. General Terms and Conditions: This Contest is void outside the provinces of New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland and Labrador, and where prohibited by law, and is subject to all applicable federal, provincial, and local laws and regulations. By accepting any prize, winners acknowledge that the Contest Sponsor has neither made, nor is in any manner responsible or liable for any representations, guarantees or warranties, express or implied, in fact or in law, regarding any awarded prize, including but not limited to its quality, merchantability or mechanical condition. By participating in the Contest, each participant agrees to release and hold the Contest Sponsor, Administrators, LoyaltyOne, Co. and their employees, officers, directors, shareholders, agents, parent companies, affiliates, subsidiaries, advertising, promotion, fulfillment agencies and legal advisors (collectively the "Released Parties"), harmless from any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in the Contest or the acceptance, possession, or use of any prize, including without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy. All entries become the property of Contest Sponsor and will not be returned. "Released Parties" are not responsible for any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Contest or from downloading any material from the Contest Sponsor's servers or from any other Internet web site, regardless of whether the material was prepared by Contest Sponsor, or a third party.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY CORRUPT THE CONTEST OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, CONTEST SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

The Released Parties are not responsible for any problem that may arise, including technical failures related to telephone or internet network lines, online computer systems, servers, Internet service providers, hardware, software, viruses, bugs, personal computer failures and/or software and hardware configurations or the non-reception of an email message by the Released Parties for any reason, including line congestion on the Internet or on any website or any combination of these factors. The Released Parties are not liable for any damage to a user's system resulting from entering the Contest or downloading any software necessary to enter the Contest. In the unfortunate event the Contest Website crashes or experiences technical difficulties, the Released Parties are not responsible.

The Released Parties are further not responsible for: (i) electronic transmissions or entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, or misdirected; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation of transmission, communication failures, destruction or unauthorized access to, or alteration of, entries; (iii) failed or unavailable hardware, network, software or telephone transmissions, damage to entrants' or any person's computer and/or its contents, or causes beyond Contest Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Contest; (iv) any entries submitted in a manner that is not expressly allowed under these rules; or (v) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Contest. All incomplete or non-conforming entries will be disqualified. If for any reason this Contest cannot be executed as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause(s) beyond the reasonable control of Contest Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Contest, or if the Contest is compromised or becomes technically corrupted in any way, electronically or otherwise, Contest Sponsor reserves the right to terminate the Contest.

Contest Sponsor: Irving Oil Marketing G.P., Saint John, New Brunswick, Canada. Administrator: WSP International Limited, Markham, ON, Canada.

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