

The following promotion is intended for viewing in Canada in the provinces of New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland and Labrador only, and shall be governed, construed and evaluated in accordance with Canadian law. Do not proceed in this promotion site unless you are a legal resident of, and located in one of the provinces of New Brunswick, Nova Scotia, Prince Edward Island or Newfoundland and Labrador.

THE 2024 “HOMETOWN REWARDS FREE FUEL FOR LIFE PROMOTION” - OFFICIAL RULES

The "Hometown Rewards Free Fuel for Life Promotion" (the "Digital Game") is offered by Irving Oil Limited ("Irving Oil") in Canada and is administered by WSP International Limited ("Administrators"). Irving hereinafter will be referred to as the "Game Sponsor". AIR MILES Loyalty Inc. is in no way connected to the management of the Contest.

NO PURCHASE NECESSARY TO PLAY. Making a purchase will not improve your chances of winning.

General Game Information: The Digital Game is being played at approximately 300 participating Irving Oil locations that accept the Hometown Rewards Card ("Participating Locations") in Canada in the provinces of New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland and Labrador. The Digital Game is played using Digital Game Tickets ("Digital ticket(s)") that can be opened on a computer, tablet, or smartphone. You may obtain a Digital ticket while supplies last, when you make a qualifying fuel transaction of twenty (20) litres or more at any Participating Location when you use your Hometown Rewards linked AIR MILES® card at the time of purchase, at any time throughout the Digital Game Period, (as detailed below in Rule 1). Qualifying fuel transactions include any fuel type with a minimum fill of twenty (20) litres. You can obtain a Digital ticket without making a purchase by sending a 3" x 5" card legibly printed together with your name, your Hometown Rewards Membership number, and your email address, to "Hometown Rewards Free Fuel for Life Digital Ticket Request", P.O. Box 3009 M.I.P., Markham, ON, L3R 6G4. Requests must be received by September 3, 2024. Limit to one digital game ticket per request; one request per outer mailing envelope. No mechanically reproduced or computer-generated requests allowed. Your no purchase digital ticket will be emailed to the email address provided. **You must have a registered Hometown Rewards account with a linked AIR MILES® card to play and win prizes in the Digital Game.** If you do not have an Hometown Rewards account, sign-up for free by downloading the mobile app on the Apple App Store or Android Play Store. See www.hometownrewards.ca for complete details and links to download from the appropriate app store. If you do not have an AIR MILES® card, you can enroll in the AIR MILES® Reward Program online at www.airmiles.ca. By enrolling to become an AIR MILES® collector, you agree to be bound by the terms and conditions of the AIR MILES® Reward Program as amended from time to time. There is no purchase or fee required to register your Hometown Rewards card or AIR MILES® card. Follow the instructions in the Hometown Rewards app to link your AIR MILES® card. Please allow up to seven (7) days from the day that you register your new Hometown Rewards card or link your AIR MILES® card to be eligible to receive Digital Game tickets. For the purpose of these Official Rules, the entrant is the individual in whose name the AIR MILES collector number has been established and this is the person to whom a prize will be awarded if they are selected and declared a winner. Any questions, concerns or comments regarding the Digital Game can be forwarded gamemaster@irvingwin.com. Or send your questions, concerns, or comments by prepaid mail to "Hometown Rewards Free Fuel for Life Promotion, c/o P.O. Box 3009 M.I.P., Markham, ON, L3R 6G4".

1) GAME DATES: The Digital Game begins at 12:00:01 AM, Eastern Time ("ET") or the start of business on June 5, 2024 (the "Digital Game Start Date"). The Digital Game is scheduled to end in-store at 11:59:59 PM ET or the end of business on September 3, 2024 (the "scheduled Digital Game End Date") or whenever Digital ticket supplies are exhausted, whichever occurs first. The period between the Digital Game Start Date and the scheduled Digital Game End Dates is known as the "Digital Game Period". Certain components of the Digital Game will end on different dates, as indicated elsewhere in these rules.

2) WHO CAN PLAY: The Digital Game is open to all legal residents of the provinces of New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland and Labrador who have reached the age of majority, as of Digital Game Start Date, in the province in which they reside. Employees of Game Sponsor, front line store employees of the Participating Locations, their respective parent companies, affiliates, subsidiaries, distributors, sales representatives, advertising and promotion agencies, agents, any participating prize sponsors, AIR MILES Loyalty Inc., or any entity that Game Sponsor contracts with, specific to this Game, unless otherwise specified herein, and members of their immediate families (defined, for these purposes as any persons with whom are domiciled (whether related or not)), are eligible to play and win in the Instant Win portion of the Digital Game only (see rule 3 A below). Game administrators, website developers, auditing or legal firms and any other entity engaged in the specific production, administration, or execution of the Game, and all their employees, officers, and directors, and members of their immediate families (defined, for these purposes as any persons with whom are domiciled (whether related or not)), are not eligible to participate in the game or win a prize. Game Sponsor will make the final determination as to whether entrants are eligible to take part in the Game.

3) HOW TO PLAY: There are two (2) ways to play and win prizes: A) Instant Win Prizes and Discounts; B) Online Enter to Win Sweepstakes. Within seventy-two (72) hours of making any qualifying transaction using your Hometown Rewards linked AIR MILES® card (or upon receipt of your no-purchase-necessary entry, as described above), you will receive a Digital ticket via email. Follow the instructions to click the link to open your Digital ticket and play the game. Follow the instructions on screen to choose one (1) of three (3) summer fun destinations to reveal if your game messages as outlined below. If you do not receive your Digital ticket via email, you can access via the Hometown Rewards app by following the instructions in the app to access your Digital tickets. **ALL DIGITAL TICKETS EXPIRE ON SEPTEMBER 10, 2024. AFTER SEPTEMBER 10, 2024, NO DIGITAL TICKETS WILL BE ELIGIBLE TO BE OPENED TO REVEAL ANY OF THE GAME MESSAGES AS INDICATED HEREIN.**

A) **INSTANT WIN:** When Digital tickets are opened, select tickets will reveal a message stating you've won a Hometown Rewards Fuel Discount followed by a value of a Fuel Discount ("Hometown Rewards Discount"). Values range from \$0.03 off per litre to \$0.15 off per litre, on a maximum fill-up of 100 litres. Other tickets may reveal a message stating you've won five (5), ten (10) or twenty (20) AIR MILES® Reward Miles™ ("AIR MILES® Reward Miles™ prizes"). See chart below for details. There is a total of 222,313 Hometown Rewards Discounts available to be won and 42,000 AIR MILES® Reward Miles™ prizes available to be won. The approximate total retail value of all Hometown Reward Discounts is \$919,770.00. Individual and overall odds of winning a Hometown Rewards Discount or AIR MILES® Reward Miles™ prizes are noted in the chart below.

The following are offered as Hometown Rewards Discounts and AIR MILES® Reward Miles™ prizes in 1,052,115 Digital tickets available for distribution:

TYPE	DESCRIPTION	AVG RETAIL PRICE (CAD)	QUANTITY AVAILABLE	ODDS TO RECEIVE
HOMETOWN REWARDS	3 cents off per Litre (Max. 100 L)	\$3.00	159,922	1 in 7
HOMETOWN REWARDS	6 cents off per Litre (Max. 100 L)	\$6.00	42,085	1 in 25
HOMETOWN REWARDS	9 cents off per Litre (Max. 100 L)	\$9.00	15,782	1 in 67
HOMETOWN REWARDS	12 cents off per Litre (Max. 100 L)	\$12.00	3,788	1 in 278
HOMETOWN REWARDS	15 cents off per Litre (Max. 100 L)	\$15.00	736	1 in 1,430
AIR MILES®	5 AIR MILES® Reward Miles™	See below	29,400	1 in 36
AIR MILES®	10 AIR MILES® Reward Miles™	See below	8,400	1 in 126
AIR MILES®	20 AIR MILES® Reward Miles™	See below	4,200	1 in 251

TOTAL HOMETOWN REWARDS DISCOUNTS AND AIR MILES® Reward Miles™ PRIZES:	QUANTITY AVAILABLE	ODDS TO RECEIVE
	264,313	1 in 4

The approximate retail value of an AIR MILES Reward Miles Prize depends on the chosen method of redemption, available Reward options at the time of redemption, and the set preference between AIR MILES Cash and AIR MILES Dream Accounts. If redeemed with AIR MILES Cash, 95 Cash Miles can be used in-store for \$10 towards purchases at participating AIR MILES Partners or 95 Cash Miles can be used online for eVouchers for \$10 worth of value at participating Reward Partners. If redeemed for flights value depends on destination chosen, date of travel and use of multiple carriers or suppliers. Winner must pay applicable taxes, related transportation fees, governmental levies, excess baggage and other non-ticket costs. The value of AIR MILES Reward Miles used for non-flight Reward options depends on Reward options in effect at the time of redemption. AIR MILES Reward Miles prize is subject to the Terms and Conditions of the AIR MILES Reward Program as amended from time to time. AIR MILES Reward Miles Prize is not transferable or convertible to cash and must be accepted as awarded.

B) **DIGITAL ONLINE SWEEPSTAKES:** When you open your Digital Game Ticket, all tickets will include a message stating that you have received one (1) to nine (9) online ballot entries ("ballots") for a chance to win in our Digital Game Online Sweepstakes. Follow the instructions on screen to enter your ballots into one of the three available sweepstakes prizes (see Rule 4 below for details). Every ballot successfully entered into the prize drawing is one (1) entry for a chance to win in that prize draw or drawings. Odds of winning any Online drawing prize depends on the number of eligible entries received in accordance with these Official Rules, prior to drawing. See the Sweepstakes Draw Schedule table below for draw dates and details.

4) PRIZES:

ONLINE SWEEPSTAKES DRAWINGS: There will be fifteen (15) Online Sweepstakes prize draws to award one (1) prize of a \$5,000 Travel Voucher (valued at \$5,000.00), thirteen (13) prizes of Free Fuel for a Year (valued at \$3,000.00), and one (1) grand prize of Free Fuel for Life (valued at \$75,000.00). Random drawings will be held at the

offices of the Administrators in Markham, Ontario following the schedule below, from among all eligible entries received. Odds of winning depends on the total number of eligible Online Entries received prior to the date of the drawing. Online Drawing prize is nontransferable and no substitutions, in part or in whole, is allowed except as specified herein. Total value of all Online Sweepstakes Drawings Prizes is \$119,000.00.

Sweepstakes Draw Schedule:

PRIZE	QUANTITY PER DRAWING	TOTAL DRAWINGS	DATES (ALL DATES ARE 2024)
\$5,000 Travel Voucher - \$5,000.00	1	1	September 11
Free Fuel for a Year - \$3,000.00	1	13	June 12, 19, 26 July 3, 10, 17, 24, 31 August 7, 14, 21, 28 September 11
Free Fuel for Life - \$75,000.00	1	1	September 11

For Online Sweepstakes, non-winning entries will roll-over and be eligible for all subsequent drawings.

Additional Sweepstakes Prize Details:

\$5,000 Travel Voucher: will consist of a \$5000 AIR MILES travel voucher which can be used towards the purchase of your next vacation. The total approximate retail value of the prize is \$5,000.00. To redeem this voucher, the confirmed winner must complete the Game Sponsor’s Compliance, Release, and Indemnity Form as outlined in rule 5 below. An AIR MILES Travel Ambassador will contact the confirmed winner to book travel. Any cost of travel above \$5,000 will require payment by any major valid credit card. The full \$5,000 CDN voucher value must be used in a maximum of 3 bookings. If the full \$5,000 CDN value is not used at the time of the third booking, then any remaining balance is forfeited. The confirmed winner will have 12 months from the date they are confirmed as the contest winner to redeem the full value of the AIR MILES Travel Voucher. The Travel Voucher prize cannot be combined with any other promotional offer or offers provided by AIR MILES Travel. The Travel Voucher prize cannot be sold and in the event that it is sold, it will be void. Winner must pay applicable taxes, related transportation fees, governmental levies, excess baggage and other non-ticket costs. AIR MILES Travel Voucher prize is subject to the Terms and Conditions of the AIR MILES Reward Program as amended from time to time.

Free Fuel for a Year: prizes will be awarded as \$3,000.00 in Irving Oil gift cards. Gift cards terms and conditions apply, see card for details.

Free Fuel for Life: grand prize will be awarded as a check to the winner for \$75,000.00 CAD.

5) NOTIFICATION AND REDEMPTION:

WHAT TO DO WHEN YOU GET A DIGITAL TICKET WITH A HOMETOWN REWARDS FUEL DISCOUNT

MESSAGE: As indicated on the instructions on screen, your discount will be automatically loaded onto the Hometown Rewards Account that the Digital Ticket was issued to. Allow a minimum of forty-eight (48) hours for your Hometown Rewards Fuel Discount to be loaded on your account. Then, go to the location where you obtained your Digital ticket or to any Participating Location, swipe your Hometown Rewards linked AIR MILES® card prior to making a fuel transaction and the Hometown Rewards Fuel Discount will be applied to your transaction. Fuel discount is valid for a maximum of one hundred (100) litres. **All Hometown Rewards Fuel Discounts must be redeemed by October 31, 2024.**

FOR AIR MILES® Reward Miles™ prizes: Your AIR MILES® Reward Miles™ will be applied to the AIR MILES® account linked to your Hometown Rewards account within 48 hours after you are confirmed as the winner. To ensure that you receive your AIR MILES® Reward Miles™ prize in your preferred account, you should ensure your balance preference (AIR MILES Cash Account or AIR MILES Dream Account) is set as desired prior to the prize being posted in your collector account. See airmiles.ca for details.

All prize claims are subject to verification by the Administrators. Digital tickets may be combined with any other offers. Total redemption may not exceed the retail value of the purchase.

For Online Sweepstakes Prizes: If you have been selected as a potential winner in any of the Sweepstakes’ drawings described above, the Game Sponsor or Administrators will notify you via email and/or phone. As a condition

of awarding any Sweepstakes prize, winner must have signed and returned, within seven (7) days of receipt, the Game Sponsor's Compliance, Release, and Indemnity Form under which, among other matters, winner confirms his/her compliance and eligibility with these Official Rules, correctly answers, unaided, a mathematical skill testing question, provides proof of identity and releases and indemnifies Game Sponsor, Administrator, AIR MILES Loyalty Inc., and other certain parties. If a potential winner refuses or fails to timely return the required documents with proof of identity, in accordance with these Official Rules, or is found to have violated the Official Rules of the Digital Game in any way, or is deemed ineligible to receive a prize for any reason, or if any prize or prize notification from Game Sponsor or Administrator is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question. If the potential winner is disqualified and forfeits the prize, Game Sponsor will hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received.

Once verified and unless specified otherwise, the prize will be shipped by prepaid delivery to (or redeemed at) the Participating Location closest to winner's valid disclosed address. Allow approximately four (4) to six (6) weeks for shipment of prizes to Participating Locations following verification.

A minimum of three (3) attempts will be made to contact the winner to arrange for pick-up of the prize. If any prize is not claimed within thirty (30) days of the third attempt to be contacted, the prize will be deemed forfeited and Game Sponsor will hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received.

Prize may not be transferred or assigned except as provided herein. No prize substitutions are allowed, except as provided herein. Game Sponsor reserves the right, at its sole discretion, to substitute an advertised prize (or portion thereof) with a prize of equal or greater value for reasons that may include but are not limited to unavailability; or production delays caused by labor disruptions, adverse weather conditions or other unforeseen events.

6) ODDS CHART: Odds of receiving an Hometown Rewards Discount or an AIR MILES® Reward Miles™ prize are stated in Rule 3(A). As stated herein, odds of winning any Online drawing prize depends on the number of eligible entries received in accordance with these Official Rules, prior to drawing.

7) PUBLICITY: Acceptance of a prize constitutes permission for Game Sponsor to use any winner's name, likeness, voice and/or comments for advertising, trade, or promotional purposes worldwide in commerce and in any media without limitation or additional compensation unless prohibited by law. The names of the Online Sweepstakes Drawings prize winners will be published on the Game Sponsor's website location and available by mail (see paragraph 9) after the promotion ends, following verification of all prizewinners.

8) PRIVACY: Game Sponsor will be collecting personal data about you for the Digital Game and for purposes of market research. If you enter the Digital Game, you grant Game Sponsor permission to send Game updates and winner notification, specials, or promotions and/or newsletters/updates to you. You may at any time "opt-out" of receiving future promotion mailings from the Digital Game Sponsor, by logging into your account at irvingoil.com/rewards and updating your communication preferences, or by following the link to unsubscribe from any communication received.

No such personal data will be transferred or sold to any third party except in the following circumstances:

- A) When you give us permission to do so.
- B) When in good faith we believe the law requires it.
- C) Under limited circumstances specifically described to you when we collect the information, such as in the rules of games, sweepstakes, or other promotions.
- D) To affiliated companies, provided that our affiliated companies and their agents and advisors and their respective employees are restricted from using the information for any other purpose other than as described in these Official Rules; and
- E) To our respective agents for data processing purposes, our respective professional advisors, and promotional and marketing agencies, provided that such agents, professional advisors, and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Game Sponsor may match aggregated statistical use information to parameters established by third parties, without releasing user information. This information will not contain any personally identifiable information. Game Sponsor may share aggregate information with trading partners, co-branded locations, participating sponsors, and advertisers; however, this aggregated information will not contain personally identifiable information. Any requests for access to

the information you have supplied, or to update or rectify your information must be made via email, accessible through www.irvingwin.com or by prepaid mail sent to "Hometown Rewards Free Fuel for Life Promotion, Box 3009 M.I.P., Markham, ON, L3R 6G4.

9) UNSUBSCRIBE: If you wish to unsubscribe from the 2024 Hometown Rewards Free Fuel for Life Promotion Digital Game, you can do so at any time by following the unsubscribe link at the bottom of the Digital Ticket email. Once you have followed the instructions on screen to unsubscribe, you will no longer receive Digital Tickets.

10) RESTRICTIONS: The following are prohibited and will result in automatic disqualification from the Digital Game: (1) using any method that artificially increases odds of winning; (2) non-compliance with these Official Rules; and (3) any other act which the Game Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Digital Game.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR OTHERWISE CORRUPT THE DIGITAL GAME OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE DIGITAL GAME MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

11) LIST OF WINNERS: The names of the major prize winners and a copy of the complete Digital Official Rules are available through www.irvingwin.com or by sending a self-addressed, stamped envelope to "Hometown Rewards Free Fuel for Life Promotion, Box 3009 M.I.P., Markham, ON, L3R 6G4. Please specify "Rules" and/or "Winners' List" with your request.

12) GENERAL TERMS AND CONDITIONS: Participation in the Digital Game constitutes the entrant's ("you" or "your") full and unconditional agreement to and acceptance of these Official Rules including the decisions of Game Sponsor and Administrator, which are final with respect to all matters relating to the Digital Game. This Game is void outside the jurisdictions specified in these Rules and where prohibited by law and is subject to all applicable federal, provincial, local, and municipal laws, and regulations. The Digital Game Sponsor reserves the right to terminate or withdraw the Digital Game or to amend these Official Rules at any time, without prior notice. Unless otherwise noted, all income taxes, fees and all other expenses and surcharges on prizes, if any, are the sole responsibility of the prize winners, except as provided herein. The Digital Game Sponsor makes no representations or warranties regarding any awarded prize. By participating in the Digital Game, each entrant agrees to release and hold the Digital Game Sponsor, Prize suppliers, AIR MILES Loyalty Inc., their respective parent companies, Administrators and affiliates, subsidiaries, advertising, promotion, fulfillment agencies, legal advisors and each of their respective employees, officers, directors, shareholders and agents (collectively the "Released Parties"), harmless from and against any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in the Digital Game or resulting from acceptance, possession, or use/misuse of any prize or participation in prize-related activities, including without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy.

All entries and prize claims received become the property of Game Sponsor and will not be returned. "Released Parties" are not responsible for any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Digital Game.

The Released Parties are not responsible for undelivered Digital Tickets due to spam filters or any other means, in addition to any lost, late, damaged, misdirected, illegible, postage-due, or incomplete entries, requests or prize claims.

For any discrepancies between the English and French version of the rules, the English version will take precedence.

13) All properly claimed prizes will be awarded.

Total approximate retail value of all available prizes and discounts: \$1,084,460.00

Contest Sponsor: Irving Oil Limited., Saint John, New Brunswick, Canada. Administrator: WSP International Limited, Markham, ON, Canada.

AIR MILES Loyalty Inc. cannot review its contest rules and related advertising material for accuracy or compliance with the laws of general application. AIR MILES Loyalty Inc. accepts no responsibility for ensuring that the contest rules and related advertising material does not contain any statements, claims or representations that are misleading or inaccurate and are otherwise in compliance with the laws of general application.

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